**Career Development 11**

**Credit Cards**

For this assignment you will be creating an informational brochure that will educate people on different types of credit cards. This could be used to help someone make a decision on which credit card they might want to consider and arm them with the information to make an informed decision.

You must:

1. create a brochure titled “Credit Cards”. You must use a computer application, such as MS Publisher or Word to do this.
2. research three DIFFERENT credit cards. You may do them all from one bank or institution, but they must be different types of cards. This should become more clear as you do some research.
3. highlight each of the cards. Each card will have its own page on the brochure. For each card:
   1. state the NAME OF THE CARD (for example CIBC Aerogold VISA)
   2. provide a picture of the card so that it is recognizable to a potential customer
   3. list some of the FEATURES of the card. State how this card is distinguished from another.
   4. List the BENEFITS of the card – why might this card be attractive to someone looking for a card?
   5. state the INTEREST RATE
   6. state the ANNUAL FEE
   7. list any DISADVANTAGES you can think of (things like the annual fee may cause someone to choose another card over this one, high interest rate, or possible benefits that are expensive, frivolous, or useless (to the user)
4. provide YOUR CHOICE for a card.
   1. State the name of the card
   2. Provide a picture of the card
   3. Give reasons why this card is the best choice for you and why you would choose it over the others you researched
5. provide your name, class, date, and other pertinent information

THAT’S 6 PANELS of a brochure! Please do not print until it is reviewed and seal of approval has been given!